

Terms and Conditions

These terms and conditions ("**Terms**") apply to the Dhamecha PMP Promotion (the "**Promotion**"). By participating in the Promotion, you will be legally bound by these Terms.

If there is a conflict in these Terms with any other terms whatsoever attached to any other advertising material in respect of the Promotion, these conditions will take precedence.

If you have any queries about the Promotion or these Terms then please contact the Promoter by sending an email to [compliance@dhamecha.com].

The Promoter and the Wholesaler

1. Premier Foods Group Limited of Premier House, Centrium Business Park Griffiths Way, St. Albans, United Kingdom, AL1 2RE is the "**Promoter**".
2. Dhamecha Foods Limited of 2 Hathaway Close, Stanmore, Middlesex, HA7 3NR is the "**Wholesaler**" and will be responsible for administering the Promotion and fulfilment of prizes.

Eligibility

3. The Promotion is open to retailers in England aged 18 or over who have an active account with the Wholesaler. The Promotion is not open to employees, contractors, representatives, agents, officers or directors of the Promoter, its parent companies, subsidiaries, affiliates, marketing agencies, or to any of their immediate family members or persons living in the same household, whether or not related, or to anyone else professionally connected with the Promotion.
4. The Promoter reserves the right to verify the eligibility of any participant or claimant of a prize. The Promoter may require such information as it considers reasonably necessary for this purpose, which may include proof of purchase, identity, age, residency and address. The Promoter may withhold prizes while it verifies eligibility.

How to Enter

5. The Promotion will begin at 00:01 on 16 February 2026 (the "**Opening Time**") and close at 23:59 on 8 March 2026 inclusive (the "**Closing Time**"). The period from the Opening Time and ending at the Closing Time is the "**Promotion Period**". All entries into the Promotion online must be received by the end of the Promotional Period. The Promoter accepts no responsibility

for entries that are lost, delayed, incomplete, corrupted or not received by the end of the Promotional Period for any reason. Proof of submission shall not be deemed to be proof of receipt

6. To enter, purchase a minimum of five (5) cases of any combination of the Qualifying Products listed below from a Dhamecha depot during the Promotion Period (including orders placed online for collection) (“**Qualifying Purchase**”). Entry is automatic; no form submission is required. Each Qualifying Purchase will count as one entry into the prize draw for that specific depot.
7. For the purposes of this Promotion, “Qualifying Products” means any of the following Premier Foods price marked pack products purchased from a Dhamecha depot during the Promotion Period:

AMBROSIA CUSTARD CAN PMP £1.50 12/400G
AMBROSIA RICE PUDDING CAN PMP £1.50 12/400G
BIRDS CUSTARD POWDER DRUM PMP £1.75 6/250G
MCDUGALLS PLAIN FLOUR PMP £1.99 10/1.1KG
BERO PLAIN FLOUR PMP £1.99 10/1.1KG
BERO SELF RAISING FLOUR PMP £1.99 10/1.1KG
MCDUGALLS SLF RAISING FLOUR PMP £1.99 10/1.1KG
BISTO GRAVY GRANULES CHICKEN PMP £2.99 12/190G
BISTO GRAVY GRANULES BEEF PMP £2.99 12/190G
NISSIN CUP NOODLE KAISEN SEAFOOD 8/75G
NISSIN CUP NOODLES BEEF 5 SPICES 8/64G
NISSIN CUP NOODLES HOT CHILLI 8/66G
NISSIN CUP NOODLE TERIYAKI CHICKEN 8/70G
LOYD GROSSMAN TOMATO & ROAST GARLIC PMP £1.99 6/350G
LOYD GROSSMAN TOMATO & BASIL PMP £1.99 6/350G
LOYD GROSSMAN TOMATO & CHILLI PMP £1.99 6/350G
SHARWOODS TIKKA MASALA PMP £1.99 6/420G
SHARWOODS KORMA PMP £1.99 6/420G
SHARWOODS BALTI PMP £1.99 6/420G
SHARWOODS CHUTNEY GREEN LABEL PMP £1.99 6/227G
SHARWOODS BUTTER CHICKEN PMP £1.99 6/420G

Restrictions on entry

- 1 There is no maximum number of entries.

- 2 Entries generated by script, macro, mechanical or other automated means are prohibited and will cause disqualification. Multiple entries made through agents, third parties, organised groups or any entry duplication method will not be accepted.

Selection of winners

- 3 Within three (3) weeks of the Closing Time, one (1) winner per Dhamecha depot (13 winners in total) will be selected at random by the Wholesaler from all valid entries for that depot.

The Prize

8. Each winner will receive a selection of Premier Foods products with a total recommended retail value of £250 or more (each a “**Prize**”). Each Prize will consist of a selection of core Premier Foods price-marked pack (PMP) products.
9. Prizes cannot be sold, transferred or auctioned. Prizes are non-transferable and non-refundable. There is no cash or other alternative, except in circumstances outside the Promoter's control, where the Promoter has the discretion to replace the prize with an alternative of equal or higher value.
10. Neither the Promoter or the Wholesaler will be responsible for any costs incurred by the winner in collecting the Prize.

Winner Announcement and Delivery of the Prize

11. Winners of the Promotion will be contacted by the Wholesaler using the contact details associated with their Dhamecha account within three weeks of the Closing Time.
12. If a winner does not respond within fourteen (14) days of the initial notification, their claim will become invalid and the Promoter reserves the right to offer the prize to another eligible participant selected at random from valid entries for that depot.
13. The Prize must be collected from the relevant Dhamecha depot by the winner (or an individual aged 18 or over nominated by the winner).
14. Neither the Promoter nor the Wholesaler will be responsible for any inability of a winner to collect the Prize or for any costs incurred in doing so.

Data Protection and Marketing

15. By entering the Promotion, each participant agrees that any personal information provided by them with their entry may be held and used by the Promoter and the Wholesaler for the purpose of administering the Promotion.
16. Winners may be required to take part in non-paid publicity or advertising relating to the Promotion, which may include having their photograph taken for promotional and press purposes. The Promoter may use the winner's first name and initial, and county of residence (where available), to announce them as the winner of the Promotion. If you do not wish for your personal information to be used for this purpose or, if you wish to limit the amount of personal information that is published, please contact: compliance@dhamecha.com.
17. To receive a list of winner(s) and county of residence of the winner(s), where the county of residence is available, grocerypartnersteam@premierfoods.co.uk within 3 months of the Closing Time. Please note that we may not be able to disclose this requested information, if a participant objects to the disclosure of such information. Where a winning participant has objected to their information being disclosed, the Promoter or the Wholesaler will instead confirm that a valid award has taken place. The Promoter may nevertheless disclose the information to the Advertising Standards Authority if required.

Limitation of Liability

18. Insofar as is permitted by law, the Promoter, its agents (including the Wholesaler) or distributors will not in any circumstances be responsible or liable to compensate the winner(s) or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

General

19. By entering the Promotion, you are agreeing to be bound by (i) these Terms and, to the extent applicable (ii) the Premier Foods Group Limited website general terms of use: <https://www.premierfoods.co.uk/SpecialPages/Legal-Notices/LegalNotices-TermsOfUse.aspx>; and (iii) Wholesaler's privacy policy: <https://www.dhamecha.com/privacy-policy> Any entries that do not comply in full with these Terms and the applicable terms set out in this clause will be disqualified.

- 4 Entries and claims for prizes which do not include all of the information required will be deemed as invalid.
20. Any decision of the Promoter as to eligibility to take part in the Promotion or the result of the Promotion will be final and no correspondence or discussion will be entered into.
21. The Promoter reserves the right to refuse any entry, claim or award of prizes and/or refuse further participation in the Promotion and disqualify a participant where it believes there has been a breach of these Terms, the spirit of the promotion, any instructions forming part of this Promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating or claimed using fraudulent means. The Promoter's decision will be final in this regard. The Promoter also reserves the right to block use by participants of virtual private networks ("VPNs") to access the Website or, to submit entries into the Promotion in the event the Promoter suspects that VPNs are being used for fraudulent reasons or, for any other reason, in its sole discretion.
22. The Promoter accepts no responsibility for entries that are late, delayed, incomplete, lost, damaged, incorrectly submitted, are unreadable or misdirected, whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure, non-availability of the website, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind, or any other reason.
- 5 The Promoter accepts no responsibility or liability for (a) any codes, entries or notifications which are not received due to the use of incorrect or inaccurate entry information, any faulty or failed electronic data transmissions, or for any other reason; (b) any unauthorised access to, or theft, destruction or alteration of entries at any point in the operation of the Promotion; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers used in any aspect of the operation of the Promotion; (d) inaccessibility or unavailability of any network or wireless service, the Internet and/or any website; or (e) any injury or damage to any person's computer(s) or mobile device(s) which may be related to or result from any attempt to participate in the Promotion or to download any materials in connection with the Promotion.
23. The Promoter reserves the right to delay, postpone or cancel the Promotion in the event of circumstances outside its reasonable control, which it considers necessary.
24. The Promotion and these Terms are subject the laws of England and Wales. Any disputes

must be referred to the English courts.