

Terms and Conditions

These terms and conditions ("**Terms**") apply to the Lioncroft Wholesale & Batchelors Supercash Promotion (the "**Promotion**"). By participating in the Promotion, you will be legally bound by these Terms.

If there is a conflict in these Terms with any other terms whatsoever attached to any other advertising material in respect of the Promotion, these conditions will take precedence.

If you have any queries about the Promotion or these Terms then please contact the Promoter by sending an email to [\[grocerypartnersteam@premierfoods.co.uk\]](mailto:grocerypartnersteam@premierfoods.co.uk)

The Promoter and the Wholesaler

1. Premier Foods Group Limited of Premier House, Centrium Business Park Griffiths Way, St. Albans, United Kingdom, AL1 2RE is the "**Promoter**".
2. Lioncroft Wholesale Limited of 5 Upper Thomas Street, Aston Cross, Birmingham, England, B6 5AD is the "Wholesaler" and will be fully responsible for administering the Promotion, validating entries, selecting winners, and fulfilling prizes.

Eligibility

3. The Promotion is open to residents of the United Kingdom (England, Wales, Scotland and Northern Ireland) aged 18 or over who have an active account with the Wholesaler. Internet access may be required to view promotional information.
4. The Promotion is not open to employees, contractors, representatives, agents, officers or directors of the Promoter, its parent companies, subsidiaries, affiliates, marketing agencies, or to any of their immediate family members or persons living in the same household, whether or not related, or to anyone else professionally connected with the Promotion.
5. The Promoter reserves the right to verify the eligibility of any participant or claimant of a prize. The Promoter may require such information as it considers reasonably necessary for this purpose, which may include proof of purchase, identity, age, residency and address. The Promoter may withhold prizes while it verifies eligibility.

How to Enter

6. The Promotion will begin at 00:01 5 January 2026 (the “**Opening Time**”) and close at 23:59 on 15 February 2026 inclusive (the “**Closing Time**”). The period from the Opening Time and ending at the Closing Time is the “**Promotion Period**”. All entries into the Promotion online must be received by the end of the Promotional Period. The Promoter accepts no responsibility for entries that are lost, delayed, incomplete, corrupted or not received by the end of the Promotional Period for any reason. Proof of submission shall not be deemed to be proof of receipt.
7. To enter, purchase a minimum of five (5) cases of any Qualifying Products in a Wholesaler depot or online during the Promotion Period. Qualifying purchases will be validated by the Wholesaler. Entry is automatic; no form submission is required.
8. “**Qualifying Products**” means any of the following Batchelors products:

BATCHELORS SUPER NOODLES MILD CURRY PMP £1.09 8x90g

BATCHELORS SUPER NOODLES CHICKEN PMP £1.09 8x90g

BATCHELORS SUPER NOODLES BBQ BEEF PMP £1.09 8x90g

BATCHELORS SUPER NOODLES BACON PMP £1.09 8x90g

BATCHELORS PASTA N SAUCE CHEESE LEEK & HAM PMP £1.45 7x99g

BATCHELORS PASTA N SAUCE MAC & CHEESE PMP £1.45 7x99g

BATCHELORS PASTA N SAUCE CHEESE & BROCCOLI PMP £1.45 7x99g

BATCHELORS PASTA N SAUCE CHICKEN & MUSHROOM PMP £1.45 7x99g

BATCHELORS SUPER RICE CHICKEN PMP £1.45 11x90g

BATCHELORS SUPER RICE GOLD VEGETABLE PMP £1.45 11x90g

BATCHELORS PASTA N SAUCE POT CHICKEN & MUSHROOM PMP 99p 6x65g

BATCHELORS PASTA N SAUCE POT CHEESE & BROCCOLI PMP 99p 6x65g

BATCHELORS SUPER NOODLES POT BBQ BEEF PMP 99p 8x75g

BATCHELORS SUPER NOODLES POT CHICKEN PMP 99p 8x75g

BATCHELORS SUPER NOODLES POT CURRY PMP 99p 8x75g

Restrictions on entry

- 1 There is a limit of one entry per Qualifying Purchase.
- 2 Participants who seek to enter more than this limit may be disqualified. Entries generated by script, macro, mechanical or other automated means are prohibited and will cause disqualification. Multiple entries made through agents, third parties, organised groups or any entry duplication method will not be accepted. A maximum of one Prize may be won per participant.

Selection of winners

9. Within 4 weeks of the end of the Promotion Period, one (1) winner will be selected at random by the Wholesaler using a computer-generated process, from all eligible entries received during the Promotion Period.

The Prize

10. The winner will receive a £1,000 cash prize (the “**Prize**”).
11. The Prize cannot be transferred. The Prize is non-transferable and non-refundable. There is no other alternative, except in circumstances outside the Promoter's control, where the Promoter has the discretion to replace the prize with an alternative of equal or higher value.

Winner Announcement and Delivery of the Prize

12. The winner will be contacted by the Wholesaler using the details associated with their account within 4 weeks of the end of the Promotion Period. If the winner does not respond within 14 days of the initial notification, their claim will become invalid and the Promoter reserves the right to offer the Prize to another eligible participant selected at random.
13. The £1,000 cash Prize will be paid within 8 weeks of notification by BACS transfer to a UK bank account. It is the responsibility of the participant to provide accurate, up-to-date details. Neither the Promoter nor the Wholesaler will be liable for any inability of a participant to take up the Prize or for any failure to provide accurate details which affects fulfilment.
14. Participants who have not won will not be notified.

Data Protection and Marketing

15. By entering the Promotion, each participant agrees that any personal information provided by them with their entry may be held and used by the Promoter or its agents (including the Wholesaler) and its suppliers for the purpose of administering the Promotion and arranging fulfilment of the Prize.
16. Winners may be required to take part in non-paid publicity or advertising relating to the Promotion, which may include having their photograph taken for promotional and press purposes. The Promoter may use the winner's first name and initial, and county of residence (where available), to announce them as the winner of the Promotion. If you do not wish for your personal information to be used for this purpose or, if you wish to limit the amount of personal information that is published, please contact: dataprotection@lioncroft.co.uk
17. To receive a list of winners and county of residence of the winners, where the county of residence is available, please contact grocerypartnersteam@premierfoods.co.uk within 3 months of the Closing Time. Please note that we may not be able to disclose this requested information if a participant objects to the disclosure of such information in accordance with these Terms. Where a winning participant has objected to their information being disclosed, the Promoter or the Wholesaler will instead confirm that a valid award has taken place. The Promoter may nevertheless disclose the information to the Advertising Standards Authority if required.

Limitation of Liability

18. Insofar as is permitted by law, the Promoter, the Wholesaler, their agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the Prize except where it is caused by the negligence of the Promoter, the Wholesaler, their agents or distributors or that of their employees. Your statutory rights are not affected.

General

19. By entering the Promotion, you are agreeing to be bound by (i) these Terms and, to the extent applicable (ii) the Premier Foods Group Limited website general terms of use: <https://www.premierfoods.co.uk/SpecialPages/Legal-Notices/LegalNotices-TermsOfUse.aspx>; and (iii) the Promotion's privacy policy: <https://lioncroftwholesale.co.uk/privacy-policy.html>. Any entries that do not comply in full with these Terms and the applicable terms set out in this clause will be disqualified.

20. Entries and claims for prizes which do not include all of the information required will be deemed as invalid.
21. Any decision of the Promoter as to eligibility to take part in the Promotion or the result of the Promotion will be final and no correspondence or discussion will be entered into.
22. The Promoter reserves the right to refuse any entry, claim or award of prizes and/or refuse further participation in the Promotion and disqualify a participant where it believes there has been a breach of these Terms, the spirit of the promotion, any instructions forming part of this Promotion's entry requirements or otherwise where a participant has gained unfair advantage in participating or claimed using fraudulent means. The Promoter's decision will be final in this regard. The Promoter also reserves the right to block use by participants of virtual private networks ("VPNs") to access the Website or, to submit entries into the Promotion in the event the Promoter suspects that VPNs are being used for fraudulent reasons or, for any other reason, in its sole discretion.
23. The Promoter accepts no responsibility for entries that are late, delayed, incomplete, lost, damaged, incorrectly submitted, are unreadable or misdirected, whether due to error, omission, alteration, tampering, deletion, theft, destruction, transmission interruption, communications failure, non-availability of the website, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind, or any other reason.
24. The Promoter accepts no responsibility or liability for (a) any codes, entries or notifications which are not received due to the use of incorrect or inaccurate entry information, any faulty or failed electronic data transmissions, or for any other reason; (b) any unauthorised access to, or theft, destruction or alteration of entries at any point in the operation of the Promotion; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers used in any aspect of the operation of the Promotion; (d) inaccessibility or unavailability of any network or wireless service, the Internet and/or any website; or (e) any injury or damage to any person's computer(s) or mobile device(s) which may be related to or result from any attempt to participate in the Promotion or to download any materials in connection with the Promotion.
25. The Promoter reserves the right to delay, postpone or cancel the Promotion in the event of circumstances outside its reasonable control, which it considers necessary.

26. The Promotion and these Terms are subject the laws of England and Wales. Any disputes must be referred to the English courts.